

Get Well Gamers

2020 Newsletter



We think it's safe to say that 2020 has been one of the more challenging years for everyone! As a charity, coronavirus saw essential GWG operations of sending and receiving donations grind to a halt. We have spent the latter half of this year doing our best to play catch up and send out those much needed donations! With next gen also landing, we have seen a huge wave of donations from the public, which is setting us up for next year brilliantly.

So what happened this year at GWG?

We kicked off this year by donating our first ever GWG Power-Up cart, named the 'Luna' to Newham Hospital in London. Having our own gaming cart finally land in a hospital was a fantastic moment for us.

We announced two awesome new badges in the GWG collection. The beautifully colourful rainbow pride badge and the sleek, elegant black and gold badge. We've loved sending these out to people who have gone the extra mile in donations or raising funds for us.



While we haven't been able to get as many donations out this year, we massively stepped up our involvement with the streaming community on Twitch and so many of you rallied to the call to help us out. We have had an amazing amount of streamers raise money for us this year and together they raised over £16,000, which is absolutely incredible.

A large portion of that was raised by the Streamapalooza, a hugely successful event organised by SariaSlays which involved several fantastic streamers and their generous communities.

LolaSunnyButter and her audience managed to raise enough for us to purchase 7 Switch Lites to donate to hospitals and we were also very lucky that some awesome developers gifted us with codes to fill the Switches with some amazing games.

We also had the Race To The Cart and A Cart for Christmas events for which the target amounts were smashed and we're super excited that the carts are being prepared for their new hospital homes.

As the weather hotted up and we went into summer, we embarked upon 'The Great Vault' move. We made the decision to move to a bigger space, as due to your generosity, we were almost

drowning in stock at our previous abode. It was a huge effort from all the volunteers involved and we're settling into the new place very nicely.

In the Autumn, we announced our partnership with Unity, an organisation dedicated to improving mental health within esports. They hosted a brilliant Halloween stream for us and we're really excited about our partnership with them going forward into 2021.

We also had our first conversation with the fantastic charity, Safe In Our World whose aim is to foster positive mental health wellbeing and deliver support for gamers and the games industry, and we've got some collaborations lined up for 2021 with them that we are really excited for.

To finish off the year, we launched GWG Giftmas on our socials, where we highlighted the people who have worked so hard with us this year as well as donating some extra special goodies to hospitals, which was a lovely way to round off the year.

Despite the difficulties faced this year, we have achieved some really awesome things in 2020 but we couldn't have done any of it without YOUR help. Your generosity allowed us to donate over 180 consoles and over 2500 games to hospitals and healthcare settings across the UK.

We really couldn't do what we do here at GWG without the support of the public and although this year has definitely been a challenge, whether it be through donation or streaming, you allowed us to step up and help children across the UK during this particularly difficult year, so from the GWG team, thank you, Happy Holidays and looking forward to 2021!

